



Dear Principal,

The Internet has provided access to information and opportunities to students and their families like never before. Children can now connect to their school's educational resources after hours, adults can search and apply for jobs faster and families can find a wealth of information about health and government services at their fingertips.

Unfortunately, there are still many students and their families without the advantage of high-speed Internet access at home.

That's why we're pleased to introduce Internet EssentialsSM from Comcast, a new program created to bring fast, affordable Internet to those students and their families who need it most.

Internet Essentials was designed as a program to address the primary barriers to broadband adoption: lack of awareness of how the Internet is relevant and useful, the cost of a home computer and the cost of monthly Internet service.

While participating in Internet Essentials, students and their families receive:

- **Fast home Internet for just \$9.95 a month + tax**
- **No price increases, no activation fees and no equipment rental fees**
- **A low-cost computer available at initial enrollment for just \$149.99 + tax**
- **Access to free Internet training – online, in print and in person**

Internet Essentials will be available in your area starting with the 2011–2012 school year. Eligible households must have at least one child who receives free school lunches through the National School Lunch Program.

With back-to-school season around the corner, we're asking you to help spread the word about Internet Essentials. We have a full suite of complimentary communication materials available on our partner portal. To register for access, please go to InternetEssentials.com/partner today. The enclosed **Quick Tips** card will also help you get started.

With your help, more of your students and their families can benefit from the power of the Internet at home.

I thank you for your support of Internet Essentials.

Cordially yours,

David L. Cohen
Executive Vice President
Comcast